



INVESTMENT OPPORTUNITIES: NAMIBIAN TOURISM AND HOSPITALITY SECTOR

#InvestNamibia





INVEST IN NAMIBIA

THE LAND OF INFINITE OPPORTUNITIES

Namibia offers lucrative investment opportunities in key sectors including mining and exploration, green hydrogen, renewable energy, tourism, agriculture and fintech.

The Namibia Investment Promotion and Development Board (NIPDB) serves as a one-stop shop for all companies aspiring to do business in Namibia. As a public entity in the Office of the President, the NIPDB exists to facilitate investments into Namibia, and we pride ourselves in providing professional and personalised guidance tailored to each client's unique needs and interests. Once you have made the decision to do business in Namibia, the NIPDB is your first point of call.

Our aim is to make Namibia the investment destination of choice by improving the ease of doing business, starting with eliminating red tape and driving policy reforms. We promote investment in key sectors including, but not limited to: mining, renewable energy, tourism, agriculture, digital and global business services.

Are you ready to invest in Namibia? Talk to us.

Email address: info@nipdb.com | Website: www.nipdb.com

Let's connect on social media: **@NIPDB**

Follow us on:    





📍 FISH RIVER CANYON | SOUTH

TABLE OF CONTENTS

AGRI TOURISM	04
Manyeha Crocodile Farm & Tourism facility in Kongola, Zambezi Region	05
Tour Namibia	06
Travel Namibia by Roots	07
CONCESSIONS AND LAND FOR HOSPITALITY & TOURISM DEVELOPMENT	08
Nomad Desert Scapes	09
Grill Addicts	10
Orange River Concession Development in the Tsau //Khaeb (Sperrgebiet) National Park, Namibia	11
Okongo Conservancy Project	13
HOTELS & LODGES	15
Walvis Bay Hotel & Casino	16
Maerua High-end Hotel, Self-catering units and short-term office centre	18
Expansion of the dates production and viable Agri-business and Tourism related ventures at Eersbegin in Kunene Region	19
The President's Links Golf Estate	20
Supremo Boutique Hotel Rundu	22
The Dunes Swakopmund	23
Walvis Bay Waterfront	24
Hallie Investments	26
Windhoek Hotel	27
AfriYoung Hoteliers Boutique Lagoon Guesthouse & Atlantic Seaview Dual Hospitality Academy	28
Onyofi Lodge	30
Shikamasha Etosha Game Lodge	32
SELF-CATERING, B&B'S AND SMALL HOTELS	34
Langstrand B&B	35
The Damaraland Diamond	36
SPORTS, EXPERIENCE & ADVENTURE TOURISM	37
The Dome High Performance Sport Centre	38
Uakii Wilderness & Safaris Expansion Plan	40
Redefining Work and Travel	42

A herd of elephants is gathered at a watering hole in a savanna landscape. The elephants are partially submerged in the water, and their reflections are visible on the surface. The background is filled with lush green trees and bushes under a clear blue sky. The right side of the image is a solid green vertical bar.

AGRI TOURISM

📍 ELEPHANTS IN BWABWATA | ZAMBEZI

MANYEHA CROCODILE FARM & TOURISM FACILITY IN KONGOLA, ZAMBEZI REGION

PROJECT DESCRIPTION/OVERVIEW

Namibia Industrial Development Agency (NIDA) has partially developed Manyeha crocodile farm, land measuring 40 hectares located in Kongola, Zambezi Region. The aim of the project is to breed crocodiles, harvest and process crocodile leather and serve as a tourist attraction resort, which consists of two sections such as hospitality for tourist attraction and a commercial component. The tourist section comprises 10 chalets, a restaurant, pavilions, and admin office. The commercial component consists of abattoir, training Centre, manager's house as well as staff housing.

PROJECT STATUS

The project has already been assessed and cleared with the environmental impact assessment and the clearance certificate is available. Bulk infrastructure such as water, electricity and treatment plant are developed up to an advanced stage. Various components such as admin block, chalets, processing Centre and breeding ponds are also developed to an advanced stage. As such, NIDA will provide the facility on a long-term lease basis depending on the terms of the agreement to be agreed upon with the interested party.



COMPANY NAME
NIDA



LOCATION: REGION
Zambezi



LOCATION: CLOSEST
Kongola



TOTAL CAPEX REQUIRED (USD)
1334059.00



TOTAL WORKING CAPITAL REQUIRED (USD)
533623.60



REVENUE STREAM 1:
Lodging



REVENUE STREAM 2:
Excursions for game viewing



REVENUE STREAM 3:
Car hire



TARGET MARKET AND REGION
International, Regional and Domestic



INFRASTRUCTURE REQUIREMENTS
N/A



SOCIO-ECONOMIC IMPACT
Opportunities for jobs creation, skills development, technology transfer and community involvement.

TOUR NAMIBIA



PROJECT DESCRIPTION/ OVERVIEW

We are planning to bring South African tourists to Namibia at a reasonable cost to explore most regions in Namibia through our tour packages.

PROJECT STATUS

Start up



COMPANY NAME

New Roads Namibian Tour Bookings Cc



LOCATION: REGION

Khomas



LOCATION: CLOSEST

Windhoek, Khomasdal



TOTAL CAPEX REQUIRED (USD)

200,000.00



TOTAL WORKING CAPITAL REQUIRED (USD)

50,000.00



FUNDING SPLIT (% DEBT VS % EQUITY FINANCE)

Debt 40% and equity 60%



REVENUE STREAM 1:

Tour Bookings



REVENUE STREAM 2:

Bus tours throughout Namibia



REVENUE STREAM 3:

Discounts from hotels and Lodges



TARGET MARKET AND REGION

Namibians, South Africans and Botswana, the whole SADC, Africa and also international tourists.



INFRASTRUCTURE REQUIREMENTS

Office space to be rented in Windhoek



SOCIO-ECONOMIC IMPACT

We will link up with various traditional groups to bring them on board for regional tours, area and traditional historical facts and traditional entertainment and various traditional foods for the tourists.involvement.



ADDITIONAL INFORMATION

The Namibian tradition and history is not marketed well, there's so much that still needs to be done to let the world know about Namibia. Namibia has a huge diverse traditions, cultures and history to be explored while tourists are enjoying the wild animals in the region's camping, and also staying the exclusive and luxury hotels and Lodges all over Namibia.

TRAVEL NAMIBIA BY ROOTS



PROJECT DESCRIPTION/ OVERVIEW

Roots Development is an agricultural estate that invites investors in the agricultural field to collectively farm on individually owned properties and share agricultural facilities. The Roots Tourism project aims to promote edu-tourism through agriculture, where visitors can come in to observe and learn about local food production. This submission pertains to Phase 1 of Travel Namibia by Roots, designed for both local and international markets. Phase 1 offers 20 accommodation chalets accommodating 2 visitors each, totaling to 40 visitors, at a rate of N\$2200 per night, inclusive of all meals. The daily itinerary at Roots Namibia is thoughtfully curated to offer a balance between hands-on agricultural activities and leisure time. Visitors can take part in activities such as planting and harvesting crops, tending to livestock, and learning about innovative farming techniques from experienced agricultural educators. Meals will be a true awakening to the quality of Namibian produced products through the fresh ingredients sourced directly from the estate's fields and prepared by talented local chefs. In the evenings, the visitors will have an opportunity to gather around a bonfire under the starlit sky, sharing stories and forging connections with fellow travellers from around the world. Roots Tourism will create a night time to relax, reflect, and appreciate the beauty of nature in its purest form and to reflect on the importance of agriculture for nature and humanity. Roots is not just a getaway – it's a transformative journey that fosters a deeper understanding of the complex relationship between agriculture, tourism, and community. By participating in this unique experience, guests become ambassadors of sustainable travel and advocates for responsible tourism practices. Roots Tourism is where the roots of education, agriculture, and tourism intertwine to create a truly enriching and unforgettable experience.

PROJECT STATUS

At present, the renovations of the first 10 chalets have commenced at an infant stage, while the construction of the remaining 10 chalets need to commence. The Deli has been constructed and is partially in activity, however needs expansion in order to accommodate the visitors. The entertainment as well needs to be constructed.



COMPANY NAME

Jahenmar Trading Enterprises (Pty) Ltd



LOCATION: REGION

//Kharas Region



LOCATION: CLOSEST

Stampriet Village



TOTAL CAPEX REQUIRED (USD)

365 152.50 USD



TOTAL WORKING CAPITAL REQUIRED (USD)

20 526.00 USD



REVENUE STREAM 1:

Food and Beverages



REVENUE STREAM 2:

Accommodation



REVENUE STREAM 3:

Events and conferencing



TARGET MARKET AND REGION

National and International tourists.



INFRASTRUCTURE REQUIREMENTS

Accommodation, Vehicles, Upgrade of Deli (Restaurant), Entertainment Area



SOCIO-ECONOMIC IMPACT

- Creation of employment,
- Improving the economic status of the Stampriet Village which is currently among Namibia's less developed communities,
- Contributing towards food security



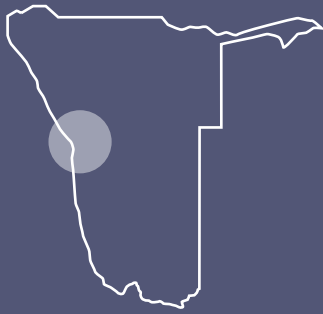
ADDITIONAL INFORMATION

Total required funding: USD 421 718.22



CONCESSIONS AND LAND FOR HOSPITALITY & TOURISM DEVELOPMENT

📍 NAMIB DESERT



NOMAD DESERT SCAPES

PROJECT DESCRIPTION/ OVERVIEW

Wellness tourism is high-yield tourism, and wellness travellers are increasingly targeted by destinations around the world because they spend more per trip than the average tourist. This holds true for both domestic and international travellers. In 2022, international wellness tourists on average spent \$1,764 per trip, which is 41% more than the typical international tourist. The spending premium for domestic wellness tourists was even higher, at 175% more than the typical domestic tourist (or \$668 per trip). It is with this background that Nomad would like to expand its offerings into retreats, taking advantage of our spectacular landscapes and indigenous traditions, especially those from Nomadic tribes. This is the very reason, people leave the comfort of their homes to go to far away destinations to experience unique experiences.



PROJECT STATUS

Funding phase



COMPANY NAME
Nomad Group



LOCATION: REGION
Namibia



LOCATION: CLOSEST
Namib Desert (Swakopmund)



TOTAL CAPEX REQUIRED (USD)
3 million



TOTAL WORKING CAPITAL REQUIRED (USD)
1 million



REVENUE STREAM 1:
Accommodation



REVENUE STREAM 2:
Wellbeing offerings



REVENUE STREAM 3:
Transfers



TARGET MARKET AND REGION

Retreat Tourist seeking an African wellness experience.



INFRASTRUCTURE REQUIREMENTS

We are cognisant of our environment and treading lightly, all infrastructure are luxurious tents (glamping) as to minimise the impact and permanent damage to our environment.



SOCIO-ECONOMIC IMPACT

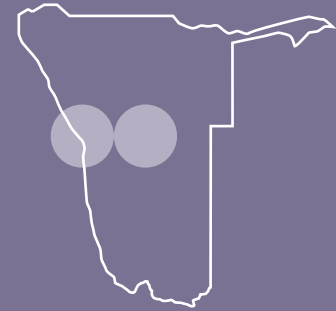
Travellers around the world are increasingly seeking authentic wellness experiences, and Nomad is dedicated to meeting these demands in a truly exceptional manner. Our commitment to authenticity spans various aspects, from offering sustainable products that have a positive impact on indigenous communities to incorporating ancient African healing rituals into our treatments. These principles are deeply ingrained in every detail of Nomad's serene and unforgettable desert setting.



ADDITIONAL INFORMATION

As Nomad expands, our social enterprise model will only further strengthen our impact in the communities we serve. Our team of healers hails from communities rich in indigenous knowledge and traditions that have been passed down through generations. We are dedicated to providing our guests with the opportunity to experience these unique and culturally significant modalities that are exclusive to Namibia, thus providing an unparalleled and deeply enriching wellness experience.

GRILL ADDICTS



PROJECT DESCRIPTION/OVERVIEW

Grill Addicts is a local Namibian fast food brand, established 6 years ago. There are 5 Restaurants in Windhoek and 1 in Walvis Bay that mainly sell Grilled Chicken and Meat products that are locally manufactured. The menu includes options spiced with 7 different flavours, making sure that it caters for a broad spectrum of consumers (from lava (extra-hot) to non-spicy flavours). The (mostly) grilled menu is greatly attractive to the health-conscious consumer. The supply chain is well established, with a special plant at Namib Poultry who caters for our specifications on our chicken. The Meat Plant is in Walvis Bay and produces all our beef products to our specifications. The scope for expansion is big, as there is a great interest, especially in the Northern parts of Namibia to expand to. We also had several enquiries for outlets in Angola and Botswana.

PROJECT STATUS

Brand is 6 years old, with 4 Company owned Restaurants and 2 Franchisees. The price include: 4 Restaurants, 1 Business Property as well as the Grill Addicts Licence.



COMPANY NAME
Grill Addicts



LOCATION: REGION
Khomas / Erongo Region



LOCATION: CLOSEST
Windhoek, Walvis Bay



TOTAL CAPEX REQUIRED (USD)
1 000 000



REVENUE STREAM 1:
Restaurants generate sales



REVENUE STREAM 2:
Royalties from Franchisees



REVENUE STREAM 3:
Supply Chain Rebates



TARGET MARKET AND REGION
Namibian market, as well as other African markets



INFRASTRUCTURE REQUIREMENTS
None



SOCIO-ECONOMIC IMPACT
39 Employees, and when expanding to other areas it will increase.

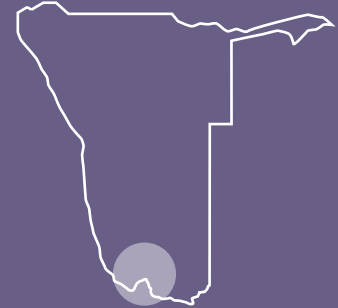


ADDITIONAL INFORMATION
The Grill Addicts Trademark and Logo is worldwide registered.

ORANGE RIVER CONCESSION DEVELOPMENT IN THE TSAU //KHAEB (SPERRGEBIET) NATIONAL PARK, NAMIBIA

PROJECT DESCRIPTION/OVERVIEW

The concession area is 22 150 hectares in total, comprising a sand sea zone of 22000 ha and an adventure river zone of 2150 ha. The adventure river zone includes the Hohenfels area, previously utilised as camping grounds and agricultural land with a narrow belt of riverine forest. The sand sea zone is a pristine dune area north of the town and Hohenfels with arid Succulent Karoo shrub-veld in the west to dunes in the east and south.



Proposed infrastructure for development:

- Luxury Chalets
- Communal main area including lounge, fire pit, bar, restaurant, shop, swimming pool and guest ablution facilities.
- Conference Centre
- Camping/Glamping Restaurant
- Spa
- Chapel/Wedding venue
- Staff village

Activities:

Guided excursions to the previously restricted area:

- Scenic sundowner drives
- Bird watching
- Walking and fat bike trails
- Private guest dinners on request
- Scenic flights
- Canoeing excursions
- Dedicated 4x4 driving training
- Fresh water fishing





COMPANY NAME
OMDis



LOCATION: REGION
//Kharas



LOCATION: CLOSEST
Oranjemund



TOTAL CAPEX REQUIRED (USD)
4,093,956



TOTAL WORKING CAPITAL REQUIRED (USD)
3,823,956



REVENUE STREAM 1:
Accommodation (camping, glamping etc.)



REVENUE STREAM 2:
Adventure activities

PROJECT STATUS

OMDis holds rights to the 25 year concession.
Business Case completed.



TARGET MARKET AND REGION
Local, National and International
Tourists



SOCIO-ECONOMIC IMPACT
The Hohenfels concession performs four strategic functions:

- Provides the critical last leg in chain that closes the tourism circle route from Aus to Lüderitz
- Route access between Oranjemund and Lüderitz via Chameis is pivotal for circular route
- Concentrate the development of tourism in Oranjemund through local SME empowerment
- Tourism is critical for the overall transformation of the town away from mining



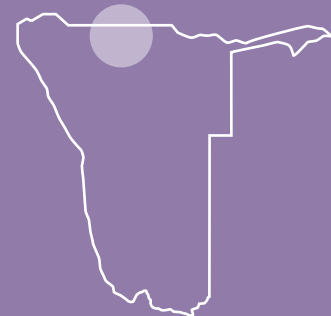
INFRASTRUCTURE REQUIREMENTS
Summary of infrastructure required:

DESCRIPTION	COST (USD)
Site clearing (wild camping)	2,278
Bulk infrastructure & Admin block/centre	430,960
Adventure activities	115,091
Serviced camp sites	22,006
Glamping camp sites	125,820
Chalets and main access road	1,196,978
Restaurant	335,340
Luxury chalets and swimming	275,724
Wilderness School	496,800
Day Spa	496,800
Wedding venue/Conference centre	596,160
TOTAL CAPEX (INCL. VAT)	4,093,956

OKONGO CONSERVANCY PROJECT

PROJECT DESCRIPTION/OVERVIEW

Namibia offers various accommodation facilities located in the countryside, in rural or remote areas, providing a very diverse nature, bush and wildlife safari experience to the travelers. However, there is a huge gap in the provision of the luxury category of accommodation in most of those accommodation service providers in the rural areas. This provides a big opportunity for the setting up of one luxury lodge in the countryside that not only offers high-end accommodation but also integrates deeply with the local culture focusing on heritage and skills transfer. In light of this brief background, the project seeks to utilize the underlying opportunity of creating a Lodge that excels in heritage tourism experiences focussing on the heritage of the Hambukushu community. The destination Okongo Conservancy has no nearby sought after attractions hence the project operator will set up a Complimentary Tourism Enterprise to create and make the Okongo Conservancy a destination on its own. To achieve this, the project operator will not only offer accommodation services but an array of activities such as the San Heritage Centre as the museum, Eehambo for visitors to learn about cattle herding, game and training of diverse capacity building and technical programs including nature guide, climate change adaptation, eco-tourism and other related programs. This makes the project unique, setting it well apart from other competitors.



PROJECT STATUS

This is an upcoming project. It is going through the review process by the client. The significant step in the assessment of the project viability being the joint-venture agreement between Thinderevu Heritage Management Company Pvt Ltd (owner of the project) with the Okongo Conservancy.

**COMPANY NAME**

Okongo Conservancy Project

**LOCATION: REGION**

Ohangwena region

**LOCATION: CLOSEST**

Okongo

**TOTAL CAPEX REQUIRED (USD)**

2,707,092.58

**TOTAL WORKING CAPITAL REQUIRED (USD)**

2,319 154.96

**REVENUE STREAM 1:**

24,356,202.21

**REVENUE STREAM 2:**

2,037,087.17

**REVENUE STREAM 3:**

243,448.42

**REVENUE STREAM 4:**

205,155.75

**REVENUE STREAM 5:**

243,448.42

**REVENUE STREAM 6:**

46,950.08

**TARGET MARKET AND REGION**

The project will attract local, regional and overseas clientele. The primary target market being affluent travelers (young and not-so-young), who are seeking unique and high end travel experiences, interalia, a glimpse of the local cultures and heritage. Most of these travelers hail from regions with strong economies and a history of outbound tourism to Africa. These regions include Western Europe, North America and some affluent countries from the Asian continent. The secondary target demographic are the affluent people within Africa who are increasingly seeking luxury travel experiences, incredible diversity and beauty possessed by their own continent. However, it is important to note that the local people in Namibia particularly the Okongo (The Ohangwena Community College) youth are also targeted by the project. The setting up of the Okongo Community Development Centre in the Okongo Conservancy will equip the youth with skills related to tourism and beyond.

**INFRASTRUCTURE REQUIREMENTS**

- 20 rooms main Lodge and 5 villas with maximum of two people per villa. These will be eco-friendly luxury units.
- 10 self catering campsites each built with sticks and stones having each own shower, toilet and braai. 1 San Heritage Centre built with sandbags.
- 1 Eehambo.

**SOCIO-ECONOMIC IMPACT**

The project is going to be socio-economically impactful, with more than 60% of the workers planned to be from the Okongo Community. This will not only uplift the Okongo Community but will help alleviate poverty in the Ohangwena region which is ranked the poorest of all other regions in Namibia. The skills transfer program will groom the youth in the community to take up managerial positions of various tourism enterprises and other initiatives already in place in the community. These activities will further develop the youth into more self-reliant and decisive residents of their respective communities with the objective of honing them to become socially responsive people of the country. As these skills accumulate, the stock of the nation's human capital expands, boosting the competitiveness of existing industries, attracting new industries and generally enlarging the economy of the country. The operator of the project will support the Okongo Conservancy through various initiatives like timber production, horticulture, craftwork which enhances the community's purchasing power as well as expanded connectivity with external markets. Engagement in these projects can affect livelihoods, lifestyles and social interactions. Cooperatives will be set up to produce a wide range of products needed in the community and country at large. All these income generating projects will increase resilience of these vulnerable communities ravaged by the everchanging effects of climate change. In short, lifestyle changes, improved social interactions, potential for new job creation, poverty alleviation and general economic growth are among the expected benefits of the project.

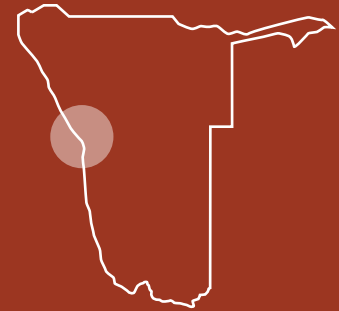


HOTELS & LODGES

WALVIS BAY HOTEL & CASINO

PROJECT DESCRIPTION/OVERVIEW

The Walvis Bay Hotel & Casino is a ground up development of commercial, hotel and casino facilities in Walvis Bay, Namibia. The development aims to address the sub-standard business travel accommodation demand in the Namibian coastal region ahead of the demand growth driven by the oil industry advancements. In addition, the development also aims to capitalise on the prime real estate in Walvis Bay town centre with a street side bistro to serve as an amenity and meeting point for local professionals.



COMPANY NAME
Amsonia Ltd



LOCATION: REGION
Erongo



LOCATION: CLOSEST
Walvis Bay



TOTAL CAPEX REQUIRED (USD)
14 million



TOTAL WORKING CAPITAL REQUIRED (USD)
2 million



REVENUE STREAM 1:
Hotel Rooms



REVENUE STREAM 2:
Casino



REVENUE STREAM 3:
F&B and banqueting



PROJECT STATUS

Town planning approvals granted, in the process of renewal. Draft Management Contract with Minor Hotels negotiated with strong interest.



TARGET MARKET AND REGION
Business travelers and tourists to Namibia



INFRASTRUCTURE REQUIREMENTS
The hotel will itself be a iconic piece of infrastructure for the coast, driving job creation, community upliftment and engagement, and spurring further urban development.



SOCIO-ECONOMIC IMPACT
Significant job creation and training and skills development. Development of ancillary services. Increased urban development. Promotion of responsible gaming. Additional tourist attractions and increased tax revenues for the coast.



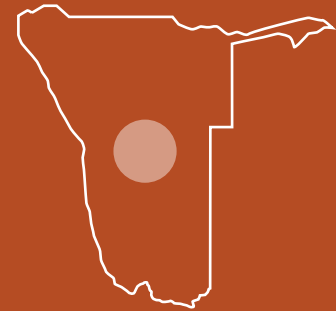
ADDITIONAL INFORMATION
The hotel will further include a rooftop pool and bar with panoramic desert and ocean views that will become an iconic visitor destination. Please see attached presentation for further information.



MAERUA HIGH-END HOTEL, SELF-CATERING UNITS AND SHORT-TERM OFFICE CENTRE

PROJECT DESCRIPTION/OVERVIEW

Corner of Jan Jonker & Robert Mugabe Avenue, Windhoek, adjacent to Maerua Mall complex, office complexes, and Burg View Hotel. Prime location in Windhoek business district, offering a valuable investment opportunity for development. Direct access from two major streets, ensuring excellent connectivity. Proximity to social economic amenities, enhancing its appeal for potential combination of high-end hotel, short-term stay and offices development.



COMPANY NAME
Peace Garden Group



LOCATION: REGION
Khomas



LOCATION: CLOSEST
Close to Maerua Mall and Windhoek Showgrounds



TOTAL CAPEX REQUIRED (USD)
6 million



TOTAL WORKING CAPITAL REQUIRED (USD)
1 million



REVENUE STREAM 1:
Accommodation



REVENUE STREAM 2:
Restaurant



REVENUE STREAM 3:
Short-term offices



PROJECT STATUS

Land measuring 6,732 square meters secured.



TARGET MARKET AND REGION
International and national visitors, locals



INFRASTRUCTURE REQUIREMENTS
State of the art Hotel with short-term self catering units and short-term offices development.

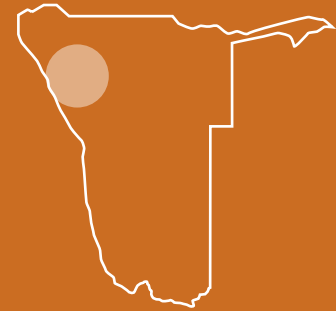


SOCIO-ECONOMIC IMPACT
Integrated tourism, job creation, infrastructure development, multiplier effect on local economy.



ADDITIONAL INFORMATION
Prime vacant land with a market value of US2.2 million (N\$40 million)

EXPANSION OF THE DATES PRODUCTION AND VIABLE AGRIBUSINESS AND TOURISM RELATED VENTURES AT EERSBEGIN IN KUNENE REGION



PROJECT DESCRIPTION/ OVERVIEW

Namibia Industrial Development Agency (NIDA) was allocated a plot No.675 measuring 18,000 hectares that is located in Eersbegin, about 100 km North West of Khorixas in Kunene Region. The current development on this plot is production of dates on land measuring 35 hectares with a potential for expansion to an additional 100 hectares. However, 17,865 hectares of land is available with a potential for diversification into cash crops, tourism and hospitality and related amenities. Other facilities on this plot include 5000 sqm buildings for storage. The plot has access to services such as water and electricity.

PROJECT STATUS

The land available for these projects has already been assessed and the environmental impact assessment is completed and approved, the clearance certificate is available, water reticulation and electricity supply is also available. Therefore, NIDA will provide land on long-term lease basis subjected to the terms and condition agreement reached between NIDA and interested investor.



COMPANY NAME
NIDA



LOCATION: REGION
Kunene



LOCATION: CLOSEST
Eersbegin



TOTAL CAPEX REQUIRED (USD)
538,000



TARGET MARKET AND REGION
International and Domestic



INFRASTRUCTURE REQUIREMENTS
Tourism Facilities



SOCIO-ECONOMIC IMPACT
Opportunities for jobs creation, skills development, technology transfer and community involvement.



ADDITIONAL INFORMATION
Preferably the investor is required to visit the site, assess, identify the ideal location and size of the proposed initiative. The whole extent of the farm can be explored for various tourism activities such as lodging, camping, stargazing and game viewing. A JV or long-term lease is being sought as well as a Development/technical partner/Operator.

THE PRESIDENT'S LINKS GOLF ESTATE

PROJECT DESCRIPTION/OVERVIEW

The President's Links Estate is a 148-hectare multi-purpose estate to be built at a cost of N\$6.6bn (USD367m) in Walvis Bay, Namibia, to cater for the burgeoning growth of Walvis Bay driven by the mining boom, port growth, oil and gas exploration and green hydrogen sector as well as the migration of the wealthy to Namibia from SA, Europe and the rest of the world. It boasts luxury villas, apartments, a retirement resort, a hotel, retail, and medical facilities, all alongside a golf course.



COMPANY NAME

The President's Links Golf Estate



LOCATION: REGION

Erongo



LOCATION: CLOSEST

Walvis Bay



TOTAL CAPEX REQUIRED (USD)

367 million



REVENUE STREAM 1:

Residential sales



REVENUE STREAM 2:

Hotel and business centre



REVENUE STREAM 3:

Lifestyle estate (Retirement estate)



PROJECT STATUS

Design, permitting and documentation complete. Currently fundraising.



TARGET MARKET AND REGION

Targeting both leisure and business travellers to Walvis Bay in the Erongo Region of Namibia, as well as locals and foreigners looking to live alongside a golf course at the coast either in villas or a lifestyle estate. The hospital, retail and business centres will also cater for locals. A focus for retail sales is foreigners seeking residency by investment or retirement visas in Namibia, as well as expatriates supporting the burgeoning oil and gas, green hydrogen and mining industries.



INFRASTRUCTURE REQUIREMENTS

Servicing of land including water and electricity supply



SOCIO-ECONOMIC IMPACT

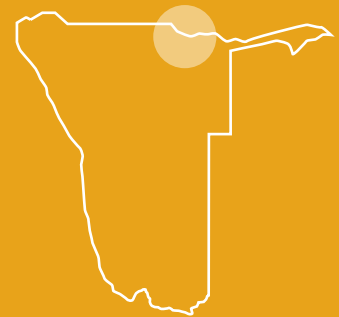
The project will create more than 1040 permanent and 2250 temporary jobs and will attract investors and high net worth individuals to the country.



SUPREMO BOUTIQUE HOTEL RUNDU

PROJECT DESCRIPTION/OVERVIEW

This is a newly established development in the business centre of the town of Rundu. The vision is to build a world-class boutique hotel and casino. The inclusion of a multi-use shopping complex as part of the project is to add to the uniqueness of this project. The project will boast 52 luxury rooms, all en-suite and four family rooms. In addition there will be conference facilities, a restaurant and a bar. The Multi-use retail facilities will include a gym, beauty parlour, massage parlour, pharmacy, clinic and a few shops where visiting guests to the Hotel can shop for memorabilia and Namibian art. Construction is envisaged to commence at the beginning of 2025 and the Hotel should open its doors by December 2026. The second phase, which will include the Casino, will follow afterwards. A management company has been engaged to manage the operations of the hotel to ensure efficiency and financial management.



COMPANY NAME

Supremo Hotel and Casinos (Pty) Ltd



LOCATION: REGION

Kavango East



LOCATION: CLOSEST

Rundu



TOTAL CAPEX REQUIRED (USD)

2,828,000.00



TOTAL WORKING CAPITAL REQUIRED (USD)

434 000.00



FUNDING SPLIT (% DEBT VS % EQUITY FINANCE)

70% Financing by DBN and 30% Equity



REVENUE STREAM 1:

Accommodation



REVENUE STREAM 2:

Conferences



REVENUE STREAM 3:

Bar and Restaurant



TARGET MARKET AND REGION

Tourists, Local travellers, General public in and around Kavango East and West



INFRASTRUCTURE REQUIREMENTS

Building, Kitchen and laundry equipment



SOCIO-ECONOMIC IMPACT

20 Full time Employees will be recruited involvement.

PROJECT STATUS

Building Stage

THE DUNES SWAKOPMUND



COMPANY NAME
The Dunes Swakopmund



LOCATION: REGION
Erongo



LOCATION: CLOSEST
Swakopmund



TOTAL CAPEX REQUIRED (USD)
US\$28.6 million (excluding apartments which is Phase 2)



REVENUE STREAM 1:
Accommodation



REVENUE STREAM 2:
Food and Beverage



REVENUE STREAM 3:
Conference Centre

PROJECT STATUS

Design and documentation complete; operator and brand agreed; currently fundraising.

PROJECT DESCRIPTION/ OVERVIEW

The Dunes - Swakopmund is located on a seven-hectare rocky outcrop overlooking the Swakop River that offers breathtaking views of the Namib Sand Sea's dune belt. The development comprises the 85-room Hotel and Conference Centre as well as bespoke residential apartments. The design maximises the site's vistas, which are visible from every one of the hotel's 85 bedrooms and communal areas. In addition, the Conference Centre's main hall and break-away rooms have been designed with the vistas of landscape in mind. The DUNES – Swakopmund will be managed by an International Hotel brand via a franchise agreement.



TARGET MARKET AND REGION

Target market is business and discerning travellers who want brand predictability when travelling to the Swakopmund in the Erongo Region in Namibia. The Dunes will have a global brand with well-defined, exceptional levels of service and best-in-class FLS standards.



INFRASTRUCTURE REQUIREMENTS

The hotel is located within the municipal boundaries of Swakopmund and therefore has access to the municipal services.



SOCIO-ECONOMIC IMPACT

The hotel is expected to employ 118 staff members in the first year of operations and as such will create a significant number of job opportunities in the town of Swakopmund where unemployment is high.



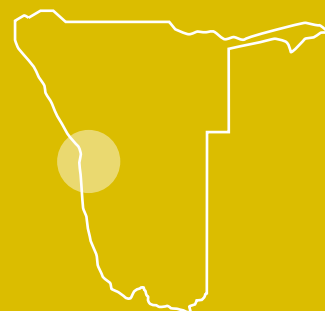
ADDITIONAL INFORMATION

The Dunes will be the first hotel to be operated at the coast under an international brand.

WALVIS BAY WATERFRONT

PROJECT DESCRIPTION/OVERVIEW

The Walvis Bay Waterfront is a 6.1 hectare mixed Waterfront and Marina development to be built at a cost of N\$1.58bn (US\$85.5m) in Walvis Bay, Namibia. The development will consist of retail, restaurants, offices, hotel, conference centre and apartments.



COMPANY NAME
Walvis Bay Waterfront



LOCATION: REGION
Erongo



LOCATION: CLOSEST
Walvis Bay



TOTAL CAPEX REQUIRED (USD)
85.5 million (Phase 1)



REVENUE STREAM 1:
Residential apartments



REVENUE STREAM 2:
Hotel and conferencing



REVENUE STREAM 3:
Retail and restaurants



PROJECT STATUS

Design and documentation complete, permitting almost finalised. Currently fundraising.



TARGET MARKET AND REGION

Walvis Bay is expected to enjoy strong growth in the short to medium term due to the growth of the oil and gas, and green hydrogen industries in the area. The development will target both locals and expatriates.



INFRASTRUCTURE REQUIREMENTS

None



SOCIO-ECONOMIC IMPACT

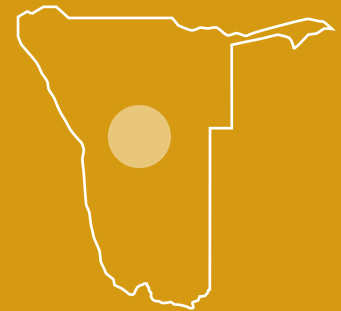
The project will create hundreds of permanent and temporary jobs during the development phase and will attract investors to the country.



HALLIE INVESTMENTS

PROJECT DESCRIPTION/OVERVIEW

Hallie Investments Number 439 CC owns a vacant plot on the outskirts of Windhoek, within the Municipality of Windhoek, located on Portion 65 of Farm Brakwater No. 48, approximately 25 km from the city centre towards Okahandja. The land spans 10,877 hectares and presents a unique opportunity for development into a premier out-of-town lodge. We seek a partner to transform this pristine land into a state-of-the-art lodge, featuring conference facilities capable of accommodating over 300 people, with ample parking available. The site is conveniently accessible by sedan vehicles and is located just 300 metres from the main road, making it an ideal location for both leisure and business events.



COMPANY NAME
Peace Garden Group



LOCATION: REGION
Khomas



LOCATION: CLOSEST
Windhoek



TOTAL CAPEX REQUIRED (USD)
6,4 Million



TOTAL WORKING CAPITAL REQUIRED (USD)
1,2 Million



FUNDING SPLIT (% DEBT VS % EQUITY FINANCE)
2.28 Debt, 5.32 Equity



REVENUE STREAM 1:
Accommodations



REVENUE STREAM 2:
Conference , Bar and Restaurant



REVENUE STREAM 3:
Activities- Ostrich Feedings



TARGET MARKET AND REGION

Local travelers, tourist's and conference for both public and private entities



INFRASTRUCTURE REQUIREMENTS

Conference Center: A modern, well-equipped facility designed to host up to 300 people.

Accommodation: 150 contemporary rooms with African-inspired decor, featuring the latest amenities.

DINING:

Restaurant: A sophisticated dining area with a capacity for 100 guests.

Kitchen: A fully equipped, modern kitchen to support the restaurant and bar.

Bar: An upscale bar offering a premium selection of beverages.

RECREATIONAL FACILITIES:

Indoor Sports: Comprehensive facilities for various indoor sports.

Fitness: A fully equipped gym and a relaxing sauna.



SOCIO-ECONOMIC IMPACT

The anticipated projected will significantly impact the local economy and community. The lodge will directly create employment for at least 35 local residents, with an additional 50 indirect jobs generated through various supporting services. This development will enhance the limited accommodation facilities currently available in Windhoek. Furthermore, the lodge will contribute substantially to the Namibian Revenue Agency (NAMRA) through tax payments. Approximately 60% of the lodge's consumption, including restaurant supplies, will be sourced locally, fostering economic growth and supporting local businesses. This project represents a considerable investment in both the socio-economic landscape and the hospitality industry of Windhoek.

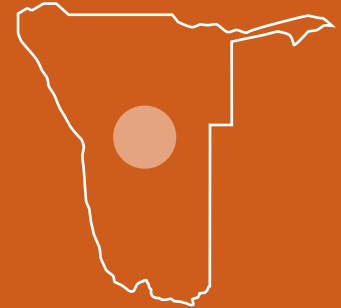
PROJECT STATUS

The current status plan is at planning stage.

WINDHOEK HOTEL

PROJECT DESCRIPTION/OVERVIEW

The Windhoek Hotel is a ground up 147 key hotel development in Windhoek, Namibia. It is located in the CBD and aims to address the growing demand for business travel accommodation in the capital of Namibia driven by the oil and gas exploration, green hydrogen drive, mining boom and migration of high-net-worth individuals to Namibia. It will be managed by an International Hotel brand via a franchise agreement.



COMPANY NAME
The Windhoek Hotel



LOCATION: REGION
Khomas



LOCATION: CLOSEST
Windhoek



TOTAL CAPEX REQUIRED (USD)
17.5 million



REVENUE STREAM 1:
Accommodation



REVENUE STREAM 2:
Food and Beverage



REVENUE STREAM 3:
Hotel



PROJECT STATUS

Design and documentation complete.
Currently fundraising



TARGET MARKET AND REGION

The hotel targets both Leisure and Business travellers to Windhoek in the Khomas region of Namibia. Business travellers, in particular, are expected to increase significantly with the growth in the Oil and Gas, Green Hydrogen and Mining industries.



INFRASTRUCTURE REQUIREMENTS

None



SOCIO-ECONOMIC IMPACT

The project will create 101 jobs in Windhoek from month 1 of operations. In addition, a significant number of jobs will be created in the construction sector during the development phase of the hotel.

AFRIYOUNG HOTELIERS BOUTIQUE LAGOON GUESTHOUSE & ATLANTIC SEAVIEW DUAL HOSPITALITY ACADEMY

PROJECT DESCRIPTION/OVERVIEW

AfriYoung Hoteliers Boutique Guesthouse & Atlantic Lagoon Seaview Conference Dual Hospitality Academy is seeking a potential investor(s) for acquisition of capital investment to acquire a prime location guesthouse in Walvis Bay Lagoon area to provide tranquillity hospitality experience in the heart of Walvis Bay Lagoon Ramsar Wetland Namibia. The establishment offers 16 rooms and its aim to deliver a personalised hospitality comfort for leisure and corporate guests. There are two conference facilities to host conferencing, special events, workshops and with a vision to integrate a youth dual technical vocational education and training campus for practical experiential learning by doing skill development including hospitality and tourism apprenticeship, entrepreneurship, cultural diversity inclusion and leadership mentorship training in pursuit of professional young talent global competences to ensure guest and customer satisfaction fulfilment. Phase 2 will consist of an additional acquisition of prime bed and breakfast property within the Lagoon or Meersig area with a Seaview to increase our rooms to +20 or 24 rooms (several properties have been viewed for the expansion for phase 2). The tour activities will include personalised safaris drives, sandwich harbour excursions, Sossusvlei tours, Etosha tours and community cultural and historical tours by young professional and passionate tour guides. The founder of AfriYoung Hoteliers is a hospitality graduate from the Swiss Hotel Management School University Centre of Excellence in Leysin Switzerland and his talented young hoteliers have both local and global hospitality expertise in Namibia, UK, Switzerland, Germany and USA for personalised hospitality experience, hospitality operations management, hospitality leadership, hospitality brand standards training, brand equity development and human resources talent development.



PROJECT STATUS

- Guesthouse Acquisition: Site Inspection completed with Real Estate Agent
- NTB & Municipality Fitness Certificate: Available
- Funding and Investors: Actively looking for potential investor (s) for win-win business ventures
- Current financial performance: Real Estate Agent to obtain it for thoroughly review
- Accommodation & Two Conference facilities: 16 rooms available and two conference currently in operations
- Staff training: to undergo through personalised hospitality mentorship, online personal development and national qualification
- Website & Social Media: will need a professional touch up and strategic investment
- Hospitality & Tourism Academy Technical Vocational Education & Training (TVET): NTA TVET Registration and NQA Accreditation to be initiated (Business Plan already developed and led by qualified Hospitality Mentors with both hospitality operations management, TVET leadership governance and hospitality curriculum expertise in Namibia, UK, Switzerland, Germany and USA)
- New hospitality & tourism employment creation: 18 employees will have decent employment & career growth.

**COMPANY NAME**

AfriYoung Hoteliers & (Acquisition of existing Guesthouse)

**LOCATION: REGION**

Erongo

**LOCATION: CLOSEST**

Langstrand and Swakopmund

**TOTAL CAPEX REQUIRED (USD)**

1,300.944.00

**TOTAL WORKING CAPITAL REQUIRED (USD)**

647,376.00

**REVENUE STREAM 1:**

Accommodation

**REVENUE STREAM 2:**

Activities: personalised safaris drives, sandwich harbour excursions, Sossvlei tours, Etosha tours and community cultural and historical tours.

**REVENUE STREAM 3:**

Restaurant, bar and Wellness Spa.

**REVENUE STREAM 4:**

Hospitality school, conferences, events, teambuilding, co-working space, mentorship and global cultural internship placement in the USA and Germany.

**TARGET MARKET AND REGION**

90% International Tourists, while SADC Tourists and Domestic Tourists will account for 10%. Beside the lodging revenues, the hospitality and tourism education academy will cater for the local students, SADC and International cultural education exchange students.

**INFRASTRUCTURE REQUIREMENTS**

Water tanks, power generators, maintenance, renovation, IT / Desktops / Laptop, Property Management System, Wi-Fi, CCTV and conference touch screen projectors.

**SOCIO-ECONOMIC IMPACT**

Due to AfriYoung expertise in hospitality and tourism, the establishment will offer apprenticeships and work integrated learning (WIL) opportunities. The workforce will be recruited from the pool of qualified young hoteliers and graduates in Walvis Bay Erongo region.

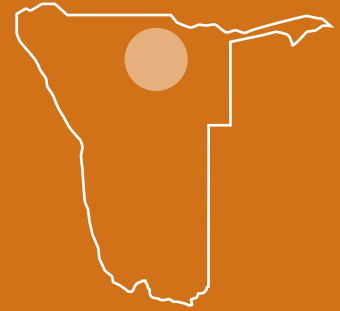
**ADDITIONAL INFORMATION**

Mr. Simon N. Williams – Founder | Education Leadership Mentor | E:Simon.williams@shms-mail.ch |M:+264818820397 | Swiss Certified Hotelier with NQF L7 Hospitality Operations Management PGD from the Swiss Hotel Management School University Centre of Excellence Leysin Switzerland

ONYOFI LODGE

PROJECT DESCRIPTION/OVERVIEW

Onyofi Lodge CC, trading as Peace Garden Lodge, is located 10 km from Grootfontein on Portion 1 of Farm Karlshof No. 35, Otjozondjupa region, covering 33.38 hectares. This smallholding is home to six giraffes and a modest population of antelope. The lodge offers 52 thatched rooms, a restaurant, bar, and a conference facility with a capacity of 200 people, providing guests with an exceptional African experience. Situated near the Goba meteorite and 100 km from Etosha National Park (a 1.5-hour drive), the lodge is well-positioned for tourism. We are seeking an investor / management partner with extensive experience in the tourism industry to enhance the lodge's profitability. The ideal partner should be capable of both investing financially and managing operations to elevate the lodge to the highest standards. The lodge is already operational and well-established.



**COMPANY NAME**

Onyofi Lodge CC t/a Peace Garden Lodge

**LOCATION: REGION**

Otjozondjupa

**LOCATION: CLOSEST**

Grootfontein

**TOTAL CAPEX REQUIRED (USD)**

650,000

**TOTAL WORKING CAPITAL REQUIRED (USD)**

185,000

**FUNDING SPLIT (% DEBT VS % EQUITY FINANCE)**

835,000 Equity

**REVENUE STREAM 1:**

Accommodations

**REVENUE STREAM 2:**

Conference

**REVENUE STREAM 3:**

Bar and Restaurant

**TARGET MARKET AND REGION**

Local travellers, tourist's and conference for both public and private entities

**INFRASTRUCTURE REQUIREMENTS**

To elevate Peace Garden Lodge to an international Five-star standard, several key improvements are necessary. The primary focus should be on the guest rooms, which require redecorating and refurbishing. This includes the addition of new beds, modern TVs, and other contemporary amenities to enhance the overall guest experience. Furthermore, the lodge should introduce engaging activities for visitors, such as horse riding, ostrich feeding, and game feeding. This will necessitate funding for the training of caretakers to ensure high-quality experiences. Marketing is also crucial for attracting more customers. Significant investment will be required for advertising campaigns and establishing new travel routes to the lodge. The garden and camping site need modernization to appeal to a broader audience and provide a more enjoyable environment for guests. Finally, to reduce dependence on the national grid, the lodge aims to source 60% of its power from solar energy, with only 40% from the grid. This transition to renewable energy will also require significant financing.

**SOCIO-ECONOMIC IMPACT**

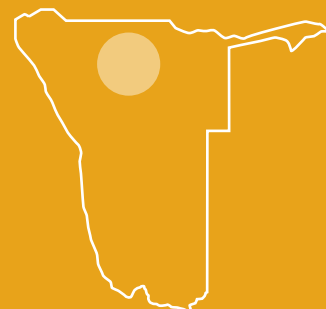
Improving the lodge's infrastructure and introducing new activities will drive significant socio-economic growth. This development will create new employment opportunities, increasing our staff from the current 23 employees to an anticipated 35 or more. Currently, 90% of our consumables are sourced locally. With more customers, we can increase our local purchases, thereby boosting the local market. As one of the largest employers in Grootfontein, we are committed to enhancing the welfare of the local community. This includes supporting cultural dance groups that often entertain our guests upon request.

PROJECT STATUS

The lodge is operational



SHIKAMASHA ETOSHA GAME LODGE



PROJECT DESCRIPTION/OVERVIEW

Lodge in the perfect location, close to Etosha and big enough to build a landing strip and so much more.



COMPANY NAME
John and Penny Leisure Pty Ltd



LOCATION: REGION
Otjozondjupa region



LOCATION: CLOSEST
Otavi and Tsumeb



TOTAL CAPEX REQUIRED (USD)
2,8 mil



TOTAL WORKING CAPITAL REQUIRED (USD)
550k



REVENUE STREAM 1:
Lodge aka Accommodation and Food



REVENUE STREAM 2:
Farming



REVENUE STREAM 3:
Hunting (only if required) & Selling of Wildlife



PROJECT STATUS

Halted for Renovations or Sale.



TARGET MARKET AND REGION
International and Local Clients.



INFRASTRUCTURE REQUIREMENTS
Chalets, Camping Sites, Switching to Solar



SOCIO-ECONOMIC IMPACT
Creating Employment, Local Economic Growth, Farming Skills, Training and Upskilling of Staff.



ADDITIONAL INFORMATION
Property has 4 en-suite bedrooms, 5 toilets, with a great rooftop, double garage and more.





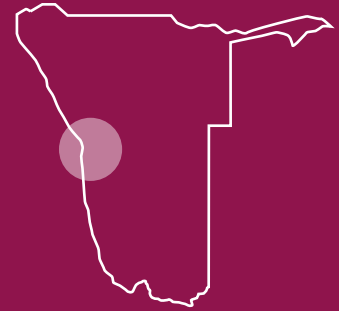
SELF- CATERING, B&B'S AND SMALL HOTELS

📍 EPUPA FALLS | KAOKOLAND

LANGSTRAND B&B

PROJECT DESCRIPTION/OVERVIEW

This is a 4 bedroom ensuite Bed & Breakfast with a rooftop view, in the coast between Swakopmund & Walvis Bay.



COMPANY NAME

John and Penny Leisure Pty Ltd



LOCATION: REGION

Khomas Region



LOCATION: CLOSEST

Langstrand, Walvis Bay



TOTAL CAPEX REQUIRED (USD)

315k



TOTAL WORKING CAPITAL REQUIRED (USD)

50k



REVENUE STREAM 1:

Accommodation



REVENUE STREAM 2:

Food/Beverages



PROJECT STATUS

Ongoing but need more for Renovations or Sale.



TARGET MARKET AND REGION

International and Local Clients.



INFRASTRUCTURE REQUIREMENTS

More Rooms, Touch Up on Existing Infrastructure, Interior, New Entertainment Area, New Pool, Maybe Gym Room etc.



SOCIO-ECONOMIC IMPACT

Creating Employment, Local Economic Growth, Training and Upskilling of Staff.



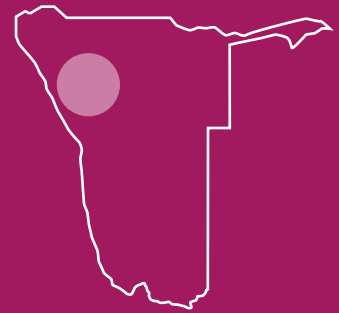
ADDITIONAL INFORMATION

Property has 4 en-suite bedrooms, 5 toilets, with a great rooftop, double garage and more.

THE DAMARALAND DIAMOND

PROJECT DESCRIPTION/OVERVIEW

Damaraland Diamond Lodge aims to be the accommodation of choice for travellers seeking to explore Twyfelfontein without compromising on luxury. The tented camp will be 100% solar operated and consist of 12 rooms in phase 1, a signature restaurant, spa, pool and bar. Phase 2 will consist of an additional 12 rooms and extension of the dining area. Activities such as elephant game drives, rock painting excursions, Segway tours and community township tours will ensure guests have a array of activities to choose from when visiting Damaraland. Our main target market is international luxury travellers which make up 97% of guests and local SADC and Namibians will make up 3% of guests. The lodge will be an addition of an existing portfolio and managed by experienced hospitality experts. Damaraland Diamond Lodge aims to cater to the demand increased tourist numbers have placed on Twyfelfontein by offering them a one-of-a-kind truly Namibian luxury while contributing to the conservation of the community.



COMPANY NAME

The Damaraland Diamond



LOCATION: REGION

Kunene



LOCATION: CLOSEST

Twyfelfontein



TOTAL CAPEX REQUIRED (USD)

2444948



TOTAL WORKING CAPITAL REQUIRED (USD)

49557



REVENUE STREAM 1:

Accommodation



REVENUE STREAM 2:

Activities : game drives, rock painting excursions, segways tours and community tours.



REVENUE STREAM 3:

Spa, restaurant, bar and souvenir shop



TARGET MARKET AND REGION

97% International Tourists, 3% SADC Tourists



INFRASTRUCTURE REQUIREMENTS

Solar, boreholes and water pump, roads, landscaping and tented camp



SOCIO-ECONOMIC IMPACT

The Damaraland Diamond lodge aims to employ 60% of staff from Kunene region. our corporate social responsibility spans over the entire 10 year lease period and includes projects such as a pig farm which will be sustained by the lodge food waste, a chicken farm, a nursery, library and skills and development training which will equip the community members with the tourism related experience which will give them the skills to qualify for work in the Damaraland area.

PROJECT STATUS

- Lease agreement: secured
- Environmental Assessment Certificate: in process
- Funding and Investors: pending
- Debushing, boreholes, roads and solar: pending
- Tented camp construction, interior design & landscaping: pending
- Staff training: pending



SPORTS, EXPERIENCE & ADVENTURE TOURISM

📍 FINGER ROCK | DAMARALAND

THE DOME HIGH PERFORMANCE SPORT CENTRE

PROJECT DESCRIPTION/OVERVIEW

MTC Dome stands as the epitome of a sports, events, and sports tourism destination, boasting impressive facilities including a 6400m² indoor hall, an 80-bed hotel, a 500-seater conference room with breakaway rooms, a restaurant, sports bar, world-class gymnasium, and medical sports science services, among others. The MTC Dome is a member of the Association of Sport Performance Centre's, a world-wide organization for High-Performance Sport Centre's and endorsed by the Namibia Sports Commission and Namibia National Olympic Committee as only High-Performance Centre in Namibia.



COMPANY NAME

A.S.S. INVESTMENTS NINETY EIGHT (PTY) LTD trading as The MTC Dome



LOCATION: REGION

Erongo



LOCATION: CLOSEST

Swakopmund



TOTAL CAPEX REQUIRED (USD)

250,000.00



TOTAL WORKING CAPITAL REQUIRED (USD)

205,000.00



REVENUE STREAM 1:

High Performance Sport & Development Centre



REVENUE STREAM 2:

Conferencing & Catering



REVENUE STREAM 3:

Hotel Accommodation & Hospitality



TARGET MARKET AND REGION

Sport Tourism Sector in Namibia and Africa, as well as High Performance 'Sport in a Box' program to connect remote athletes throughout Africa with the Dome high-performance services and support.



INFRASTRUCTURE REQUIREMENTS

Capex – Replacement of Old Equipment and Acquisition of New High Technology equipment for elite Athlete Development.



SOCIO-ECONOMIC IMPACT

- Game Changers program, using sport as vehicle for disadvantaged children (Street Kids) in and around Swakopmund
- "Future stars" sport development program for school children to create pipeline for clubs and development programs
- "Be Your Own Boss" Entrepreneurial Development program specializing in the development of young Entrepreneurs in the Erongo Region.



ADDITIONAL INFORMATION

See attached Investment Proposal summarising the opportunity, and providing a brief Financial Overview and Forecast of the business.

PROJECT STATUS

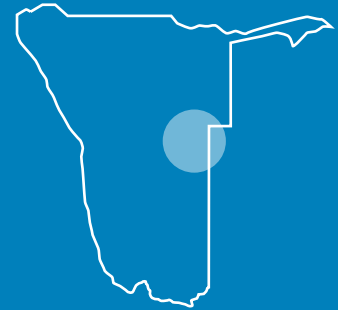
Investment opportunity in A.S.S Investments Ninety Eight (Pty) Ltd, trading as MTC Dome, a premier multi-purpose sports and events destination located in Swakopmund, Namibia.



UAKII WILDERNESS & SAFARIS EXPANSION PLAN

PROJECT DESCRIPTION/OVERVIEW

Uakii Wilderness Safaris CC is an established agri-tourism, cultural & community-based tourism enterprise that currently operates seven tented camps and seven conventional campsites. These are strategically located 3.4 km from Gobabis, on the way to Buitepos alongside the Trans Kalahari Highway in Namibia. The favorable lease agreement terms at this prime location, coupled with the option to purchase the 400-hectare property, provide a solid foundation for our operations.



Current Facilities

The campsite, established in 2019 on a 400-hectare property, offers the following amenities:

- 7 camping sites
- 7 tented bungalows
- Ablution facilities
- Showers
- 3 braai sites

Expansion Plans

In response to the increasing demand and growth observed in cultural and agro-tourism tours, as well as the self-catering tented camping accommodation markets, Uakii Wilderness Safaris is embarking on a significant expansion. The proposed enhancements include:

- Three-Bedroom Tree House with Sunset Deck: Currently under construction.
- Coffee, Craft, and Tourism Info Centre/Shop: Offering curated curios and souvenirs.
- Children's Playground: To cater to family travelers.
- Additional Braai Areas: For day and overnight visitors.
- Swimming Pool: For classes, day visitors, and overnight guests.
- Outdoor Gym: Promoting fitness in a natural setting.
- Riding Activities: Featuring horses and camels for unique guest experiences.

Market Potential and Strategic Positioning

Given the adverse impact of prolonged drought on the agricultural sector and Namibia's reliance on it, Uakii Wilderness Safaris recognizes an opportunity to diversify and meet the growing demand in alternative sectors. Our strategic location, away from city centers and airports, combined with the uniqueness of our services, positions us favorably for growth and operational success. The establishment of these environmentally friendly campsites by December 1st, 2019, is crucial for gaining a competitive advantage and ensuring sustainable economic returns.





INFRASTRUCTURE REQUIREMENTS

Uakii Wilderness Safaris adopts a distinctive approach, aiming to carve a niche in the tourism industry by seamlessly integrating conventional tourism with the innovative concept of “Tourism with Community-Based Enterprise.” This unique strategy combines traditional tourism with a focus on showcasing Namibia’s diverse culture, promoting a nature getaway atmosphere, and offering a break from the norm.

Community-Centric Tourism

The primary goal of Uakii Wilderness Safaris is to develop tourism packages and experiences centered around the local community in the region where the company operates. This approach allows both local and international tourists to enjoy a unique and immersive experience, enabling them to feel an integral part of the local community’s daily life and the natural beauty of our area.

Employment Creation

One of the core objectives of Uakii Wilderness Safaris is to create employment opportunities that improve the lives of grassroots communities. By providing jobs and supporting local enterprises, we help enhance the livelihoods of community members, contributing to their economic well-being and stability.

Economic Contributions

Uakii Wilderness Safaris contributes significantly to the national economy through revenue generation. This not only aids in economic advancement but also ensures profitability, benefiting both business owners and partners. The economic impact extends to the broader Namibian economy, reinforcing the importance of cultural and community-based tourism.

Social Impact

Uakii Wilderness Safaris emphasizes the positive social impact of its initiatives. Our commitment includes:

- Preserving Cultural Heritage: We aim to protect and celebrate the cultural traditions of the communities we work with.
- Instilling Community Pride: By promoting local culture and traditions, we help instill pride within the community.
- Collaborative Platforms: We create platforms for collaboration that enhance cultural practices and traditions.
- Improving Quality of Life: Our efforts focus on enhancing the quality of life in cultural communities, particularly within Omaheke and the wider Namibian region.

In summary, Uakii Wilderness Safaris not only seeks economic benefits but also strives to make a significant positive impact on the social and cultural fabric of the local communities. Through our unique approach to tourism, we aim to foster sustainable development and enrich the lives of those we engage with.



PROJECT STATUS

Uakii Wilderness Safaris is a thriving tourism venture with existing facilities and events that attract a growing number of visitors. We are now seeking additional financial support to expand our operations and meet the increasing demand.



TARGET MARKET AND REGION

Uakii Wilderness Safaris aims to attract a diverse range of tourists who are seeking unique, authentic, and immersive agri-tourism, cultural and community-based experiences. Our target market includes:

1. Eco-Tourists
2. Adventure Enthusiasts
3. Hunters
4. Cultural Tourists
5. Family Travelers
6. Photographers and Documentarians
7. Corporate and Group Travelers
8. Student volunteers
9. Academics

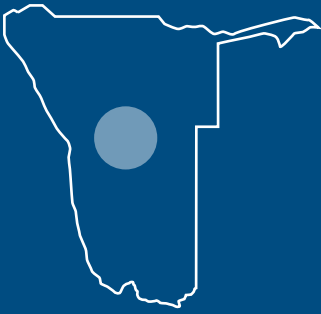


SOCIO-ECONOMIC IMPACT

Uakii Wilderness Safaris emphasizes the socio-economic benefits of its initiatives. By promoting cultural and community-based tourism, we aim to:

- Preserve Cultural Heritage: Safeguarding and celebrating local traditions.
- Instill Community Pride: Encouraging local pride through cultural promotion.
- Create Collaborative Platforms: Enhancing cultural practices and traditions.

REDEFINING WORK AND TRAVEL



PROJECT DESCRIPTION/ OVERVIEW

Discover Namibia sustainably with our eco-conscious travel company. Kamatjona offer long stay travelling packages targeted to remote workers/ digital nomads, seeking to merge work with their passion for travel by offering a coliving accommodation (self catering) and safari tours. We recognize the unique needs and aspirations of this dynamic community and aim to provide tailored solutions that enhance their lifestyle and bring them closer to the local community. We offer long stay coliving accommodation, airport shuttles and safari tours around Namibia and neighbouring countries, targeted at digital nomads/ remote workers. Our cosy fully furnished accommodation is where fellow travellers become lifelong friends. Dive into the wild with our captivating safari tours, where you'll witness majestic wildlife and breathtaking landscapes that will leave you in awe. From thrilling encounters to serene sunsets, every moment is crafted to immerse you in the beauty of nature. Our community coliving accommodation is designed in a way to encourage social interactions, networking and a sense of belonging among residents. Here, you'll find comfort and camaraderie among fellow travellers, as you share stories and forge connections in a cosy and welcoming environment. Our coliving has 14 bedrooms, big space to host different activities, private and shared bedroom, high speed strong internet, blend modern amenities with local charm, providing the perfect backdrop for relaxation and rejuvenation. Our recently launched charity foundation (Kamatjona Sustainable Foundation) focuses on education, art and sport, together with local community initiatives it allows our guests to engage in community social projects and create unique experiences. Our team values collaboration, creativity and positive changes. For solo travellers seeking new connections or group of friends craving an authentic escape, we would welcome them with open arms.



COMPANY NAME
Kamatjona



LOCATION: REGION
Khomas



LOCATION: CLOSEST
Windhoek



TOTAL CAPEX REQUIRED (USD)
100,000.00



TOTAL WORKING CAPITAL REQUIRED (USD)
85,000.00



REVENUE STREAM 1:
- Tours
- Accommodation
- Airport shuttle



REVENUE STREAM 2:
- Tours
- Accommodation
- Airport shuttle



REVENUE STREAM 3:
- Accommodation
- Tour
- Airport shuttle



TARGET MARKET AND REGION
Digital Nomads and international tourist.



INFRASTRUCTURE REQUIREMENTS
Accommodation furnitures, Camping equipment, Marketing campaign



SOCIO-ECONOMIC IMPACT

- Creation of employment
- We wish to employ at least 6 full time employees by the end of this year.
- Contributing to economic growth of Namibia
- Educate and empower young Namibians
- Contributing towards food security



ADDITIONAL INFORMATION
Total required funding : USD 150 700.00

PROJECT STATUS

Our two coliving accommodations are running, however more renovations and furnitures are required. Our tours running as well but we need to buy our own camping equipment to stop renting. An aggressive marketing campaign is also need to be launched soon. At present, the renovations of the first 10 chalets have commenced at an infant stage, while the construction of the remaining 10 chalets need to commence. The Deli has been constructed and is partially in activity, however needs expansion in order to accommodate the visitors. The entertainment as well needs to be constructed.

**PRODUCED BY THE NAMIBIA INVESTMENT
PROMOTION AND DEVELOPMENT BOARD**

For more information on investing in Namibia,
please contact:
info@nipdb.com

or visit our website:
www.nipdb.com

Follow us on Social Media:



NIPDB

Namibia Investment Promotion & Development Board
Office of the President